Women's Association Report

(BOT meeting Friday, 7/31 @ 9:00am)

Leadership

- Janet Dertz stepped up to co-chair the Woman's Association for 2020, given the resignation of Mary Gruman due to personal reasons (illness with a family member)
- Current Board;
    - Nancy Gaffney and Janet Dertz – Chairs
    - Jan Lauerman – Treasurer
    - Martha Reisner – Communication Chair
    - Jane Karraker – Secretary
    - Margie Finley and Barbara Patterson – Art Fair Chairs
    - Jennifer Potter and Claire Perry – Members at Large (Merchandise)
    - Ginny Terry - Member at Large (White Board)
    - Julie Knott – Member at Large

Annual Meeting

- Friday, 8/14 via Zoom; announcement first week in August
    - 9:30am – Speaker Presentation
        - Phil Deloria (Author of 'Becoming Mary Sully: Toward an American Abstract')
    - Annual Meeting to follow

Arts Fair

- Women's Association Board voted online to cancel the Art Fair; communicated at the CSA Board spring Zoom meeting
- Margie Finley and Barbara Patterson stepped up to chair the 2020 Art Fair and given the cancellation, have agreed to chair 2021. Janet Dertz and Debbie Allbright will be in the wings to give guidance and help; the WA Board will assist in whatever way is needed as well
- Need Cottage Treasures chairs to shadow 2021 and head 2022

Financial Review

- <u>Total revenue - ~$15k</u>
    - 2019 Art Fair proceeds - ~$15k
    - Directory Sales - ~$700
    - Merchandise proceeds - ~$100
    - Donation - ~$100
- <u>Total expenses- ~$10k</u>
    - Support for CSA Programs/ Supplies - ~$7k
        - Youth programs - ~$1.5k
        - Restoration/maintenance; Crystal beach, pollinator garden, etc. - ~$1k
        - Art workshops - $800
        - Ecology Fun - ~700
        - Speakers - ~$700
        - All others – under $500

- Special requests from CSA - ~$3k
    - Electrical work to support Art Fair - ~$1.2k
    - Adult Teen Dance - ~$600
    - Ping pong table - ~$500
    - All others – under $500

- Up to $4.5K available – WA Board voted to keep all profits this summer within the CSA (not to local charities*). Will be asking individuals, in general, to consider donations to local organizations, given that our local Frankfort community has suffered economically due to the virus.

*Note: **CHARITABLE CONTRIBUTIONS for 2019** (approved by board November 2019)

- COGNITION, Beulah - *Interactive Science & Discovery Playground - $*1,000
- PAUL OLIVER HEALTHCARE FOUNDATION - *Pediatric ER – iPads/cover/headphones - $*1,000
- BACN - Fe*minine Hygiene products - $*500
- BENZIE SENIOR RESOURCE CENTER - *Senior care – Senior Essential Needs Fund - $*500
- CRYSTAL LAKE WATERSHED ASSN - *Merganser Duck relocation & Swimmer's Itch prevention program - $*500
- GROW BENZIE - *Early Childhood Nutrition program / Neighborhood Center Program - $*500
- IMAGINATION LIBRARY, Frankfort - *Monthly books to registered children (Dolly Parton) - $*500
- ST. PHILIPS BABY PANTRY- *Snow suits - ~$500*
- **TOTAL ~$5,000**

Activities for summer of 2020

- Yogalates, Yoga and Water Aerobics classes
    - On MI tennis courts every Monday and Wednesday @ 8:30am – 9:45am
    - Instructors – Beth Tarkington and Anna Walker
- Water aerobics class
    - Fridays @ 3:30 - 4:00pm at Crystal Lake
    - Instructor - Diane Tracy
    - Noodles were purchased for use in class
    - All classes well attended – 10 – 20 per class
    - Donations collected for WA to defray cost of classes
- Movie night being discussed - kid's movie; use tennis backboard with sheet to project; seating on beach
- Local band concert at CV (parking lot) being discussed for August

CSA Logo

- Have written agreement with Janet Krueger to buy her CSA merchandise at wholesale cost (since she is moving) in exchange to continue using the logo she designed (when she was a teenager for a recipe book) indefinitely; selling her merchandise along side WA merchandise (Monday, Wednesdays and Fridays)
- Sponsoring a contest within the CSA community to design a new logo; posted via CSA Facebook; either evolutionary or revolutionary; vote via WA board; winner gets $50 worth of merchandise with their logo; winner announced at WA Annual meeting; rights of logo retained by WA (see below for announcement)

CSA LOGO CONTEST

We have had some great logos at the CSA and the Women's Association has decided to add another! The new logo will be used on merchandise that will be sold to benefit the CSA. There will be a $50 gift certificate toward merchandise featuring your design!

More details:

- **Should be a SIMPLE design.**
- **Can be original or a spinoff of an old logo**
- **Send jpeg (preferred) or photo of your 3"x 3" design to ginnyterry@me.com by AUG 8**
- **CSA Women's Association will request the right to use the logo on merchandise, etc.**
- **Designs will be voted on by the Women's Association Board and the winning design will be announced at the WA Annual Meeting on Aug 14**

Succession planning

- New Co- Chairs for 2020/2021 needed (see announcement below)

Call for Women's Association Leadership!

As Co-chairs of the Women's Association, Nancy Gaffney and Janet Dertz terms are ending this summer. We are asking the CSA community at large for nominations of women to be considered to take over the Co-Chairs positions at the end of this summer. We also encourage women to feel free to nominate themselves.

Please send your nominations to Nancy and Janet, as follows;

Nancy Gaffney – ngaffney@cinci.rr.com; 513.304.9606

Janet Dertz - sjkmd@comcast.net; 616.550.4179

As co-chairs of the Women's Association, responsibilities include providing direction and guidance to the Women's Association board to follow our mission, as follows;

"to promote the social welfare and intellectual growth, contribute services and share in the financial support of women and children within the CSA and its greater community."

Please go to the link provided below for more information about co-chair responsibilities.

The Women's Association board is a very dedicated, active, fun-loving group and is made up entirely of volunteers. The board seeks CSA community involvement in our activities and strives to help the CSA be vital to our community.

The Women's Association board consists of 11 board members, including chair(s) for the Women's Association and Art Fair, as well as a Communication chair, Treasurer, Secretary and four members at large (with various responsibilities). The board meets monthly during the summer, as well as communicates periodically throughout the year via electronic correspondence.

One of the chairs of the Women's Association has a seat at the CSA Board of Trustee meetings throughout the summer, as well as in November (Chicago).

Via the Art Fair (primarily), as well as other fund raising and selling of CSA merchandise, the proceeds generated mainly support CSA projects, activities as well as items requested by committees. The Women's Association has provided shade trees for Crystal Lake beach, ping pong tables, new soccer nets, as well as funded Ecology classes, art workshops, youth programs to name a few. The Women's Association has also supported the local community in the past including the following agencies; BACN, Benzie Senior Resource Center, Crystal Lake & Watershed Association, Grow Benzie, etc.

Communications - 'Pink sheet' with information about WA updated; available upon registering; CSA website being updated for WA; Leadership book (Red book) being updated – WA section

Merchandise

- Selling CSA merchandise along with CSA registration (Monday, Wednesday and Friday)
- In the planning stages to go on-line; will also continue to have merchandise available for sale in the summertime
- New merchandise items will be added, such as beach towels, canvas floppy hats, coolers, etc.

WA White Board - continues to be updated

Births and Death Recognition - Debbie Kearns to continues to send out recognitions on behalf of the WA ;Updating information collected via Communications (CSA website)

Directory - Printed directories sold out last summer; will resurrect plans for online directory when IT person is funded (hopefully early fall) (Beth Wolszon – Lead)

Respectably submitted,
Nancy Gaffney and Janet Dertz